

BRIAN ROHDE

brian@brohde.com · San Francisco, CA

Full stack engineer with 9+ years experience taking web & mobile products from idea to implementation. Passionate about design, delivering great UX, and exceeding stakeholder expectations. Excellent communicator across sales, product, design, and technical teams.

SKILLS

Technologies JavaScript (ES6), PHP, MySQL, Redis, HTML, CSS/SASS, AWS

Frameworks React, React Native, Angular, SailsJs, Laravel, WordPress

Tools + Processes Build automation, responsive layouts, UX design, API design + consumption, TDD, analytics

EXPERIENCE

Principal Technologist

Jan. 2016 – Present

Stack Elevate · San Francisco, CA

- Self-operated software engineering consultancy serving small businesses, start ups, and nonprofits. Responsible for sales, project management, UX design, build and testing.
- Built video messaging iPhone and Android app using React Native and Sails.js frameworks. Features include feed-based video messaging, OAuth 2.0, mobile phone verification, and action+schedule-based push notifications.
- Developed custom e-commerce website using WordPress and WooCommerce. platformsurfaces.com
- Migrated non-profit subscription website to WordPress, and developed custom registration/management framework for client's nonstandard subscription model. foundationforpn.org
- Developed web UI of Google sales tool prototype adhering to strict design and code specifications, collaborating with Google product owners, developers, and designers.

Senior Front End Developer, Team Lead

Nov. 2013 – Jan. 2016

[Beyond](#) · San Francisco, CA

- Planned, scoped and led full stack development efforts on projects budgeted up to \$ ½ million.
- Built products and marketing sites for Google, adhering to their design and code standards, succeeding code reviews, and delivering on time.
- Participated in sales pitches to sell agency's technical capabilities and proposed solutions.
- Developed WordPress themes and plugins that meet WordPress standards of security, performance, scalability and maintainability.
- Built Facebook's first WordPress and first responsive consumer site on WordPress's VIP enterprise hosting platform. newsroom.fb.com
- Developed using AngularJS a Google Drive sales tool replicating drag and drop file uploads, file deletion, preview, etc. for desktop and mobile.

Lead Developer

Feb. 2010 – Nov. 2013

[Juice Interactive](#) · Chicago, IL

- Developed projects using open-source platforms including Appcelerator, WordPress, Drupal, Codelgniter and Expression Engine.
- Hired, managed and mentored a team of four developers; forecasted and planned developer resources with project team.
- Improved team collaboration through wiki project knowledge base, git team strategy, promote to production processes, IDE standardization, and weekly team meetings.
- Hosted seminars for clients to advise on Facebook platform changes (Insights, Timeline for pages, OpenGraph publishing strategy).
- Sourced and managed vendors for Android and .NET projects.
- Created a paid internship program for DePaul University students.

Interactive Developer

Jul. 2008 – Feb. 2010

[Aisle Rocket Studios](#) · Chicago, IL

- Developed websites and marketing campaigns for brands including Eureka, Sears, Craftsman, Kenmore and Kmart.
- Coordinated implementation & content integration of multiple projects onto IBM Websphere Commerce working with Sears and other vendors.
- Trained and supported a 10-member content loading team in Chattanooga on front end development.
- Worked with account team and clients to pitch, scope and plan projects.
- Developed and maintained internal resource planning and billing applications.
- Wrote content management system documentation and lead on-site training for clients.

EDUCATION & TRAINING

B.S. E-commerce Technology (CS)

2004 – 2008

DePaul University, College of Digital Media and Computing

WordPress VIP Workshop

2014

Adobe Analytics (Omniture) Implementation Certification

2009